



Marketing Operations Coordinator

Ravensburger is a family owned global business operating across a wide variety of categories including games, puzzles, construction toys, book and more under, sold under its own brand as well as brands like ThinkFun, WonderForge and BRIO. Our North American team has a history of launching innovative new products like the Villainous Games line across a variety of categories, as well as nurturing the growth and success of evergreen titles like Labyrinth, Rush Hour and more.

At Ravensburger, we encourage the discovery of what really matters! The perspectives in our corporate family are as multifaceted as our product range. Our thinking and actions are geared towards the long term and sustainability, and thus we are looking together towards the future. Particularly through digitalization and internationalization, we offer our employees a wide range of development opportunities. Highly motivated, committed and well-trained employees are the essential prerequisite for Ravensburger 's success!

In addition to competitive total compensation and rewards, we offer a collaborative and creative working environment!

The position is a remote contract position that pays \$40/h for an expected 40 hours/week.

Summary Description:

Ravensburger North America is seeking a Marketing Operations Coordinator with an impeccable eye for detail, proactive mindset, and copywriting chops to support the different category marketing efforts. The Marketing Operations Coordinator will work across the categories to ensure consistency of work, meeting deadlines, working with the e-commerce team for acquisition and sharing of assets particularly assets for Amazon, social media planning and assisting with copy and proofreading. The contract is through December 31 with the potential to renew.

Job Duties and Responsibilities (Essential Functions):

- Amazon Related Marketing Ops 35%: Amazon A+ graphic or creative brief creations, Amazon listing optimizations, and working directly with the e-commerce teams
- Social Media Planning 20%: Static image planning and scheduling posts.
- Newsletter Graphics 20%: Graphic creation or creative brief creation for newsletters and other media tools.
- Marketing Text 15%: Drafting, editing, and proofreading copy for emails and social media.
- Licensor Submissions 10%: Assist with submissions to various licensor through different platforms.
- Other duties and responsibilities as assigned.

Skills:

- Strong copywriting skills
- Proofreading skills
- Some Marketing graphic design ability
- Ability to work and succeed remotely
- Ability to work independently with competing priorities

Education and Experience Requirements (Minimum):

- 3 Years Marketing Experience, marketing in gaming or events is a plus
- Experience working with creating assets for e-commerce and social media sites.
- Experience with copywriting and editing for e-commerce, newsletters, and social media posts.