



Fan Event Manager – Disney Lorcana TCG

Ravensburger is a family owned global business operating across a wide variety of categories including games, puzzles, construction toys, book and more under, sold under its own brand as well as brands like ThinkFun, WonderForge and BRIO. Our North American team has a history of launching innovative new products like the Villainous Games line across a variety of categories, as well as nurturing the growth and success of evergreen titles like Labyrinth, Rush Hour and more.

At Ravensburger, we encourage the discovery of what really matters! The perspectives in our corporate family are as multifaceted as our product range. Our thinking and actions are geared towards the long term and sustainability, and thus we are looking together towards the future. Particularly through digitalization and internationalization, we offer our employees a wide range of development opportunities. Highly motivated, committed and well-trained employees are the essential prerequisite for Ravensburger 's success!

In addition to competitive total compensation and rewards, we offer a collaborative and creative working environment!

Summary Description:

As part of the Disney Lorcana Marketing Team, you will help with organizing, planning, and executing fan events and activations with an emphasis on fandom and community. The ideal candidate is a major Disney fan with professional event management experience. This is a local position in Seattle, WA reporting to the Global Community and Engagement Manager.

Salary- \$85,000-\$95,000 Annual

Job Duties and Responsibilities (Essential Functions):

- Plan events from start to finish according to marketing and brand strategy and objectives.
- Play a key role in event ideation and strategy, being able to provide realistic suggestions along with a proper understanding of budget and execution.
- Stay up to date on Disney Lorcana brand and products.
- Prepare and maintain event budget tracking with clear and concise data.
- Take lead on arranging vendors, suppliers, staffing, and other needs while working within proper approval guidelines.
- Maintain event production schedules, with mindfulness to sufficient lead times for other departments and licensor.
- Coordinate with social media and creative marketing on campaigns to promote events and adhere to the brand look and feel.
- Supervise relevant staff during events.
- Attend and assist our activations at trade and consumer shows, as well as organized play and fan events.
- Be willing to adjust work hours within reason.
- Analyze and lead event post-mortem reports and meetings.

Knowledge/Skills/Abilities:

- Deep understanding of Disney with a passion for Disney fandom.
- Proficient in Microsoft Word, Outlook, Excel, and PowerPoint.
- Excellent communication and organizational skills.
- Problem solving and leadership skills come naturally.
- Experience in marketing, PR, hospitality or related field a plus but not required.
- Prior experience working with a licensed project a plus.

Education and Experience Requirements (Minimum):

- Bachelor's Degree preferred but not required.
- 3 to 5 years of proven event management experience required.