



### **Senior Narrative Designer, TCG**

Ravensburger is a family-owned global business operating across various categories including games, puzzles, construction toys, books, and more, sold under its brand as well as brands like ThinkFun, WonderForge, and BRIO. Our North American team has a history of launching innovative new products like the Disney Lorcana Trading Card game and the Villainous Games line across a variety of categories, as well as nurturing the growth and success of evergreen titles like Labyrinth, Rush Hour, and more.

At Ravensburger, we encourage the discovery of what really matters! The perspectives in our corporate family are as multifaceted as our product range. Our thinking and actions are geared towards the long term and sustainability: we are looking together toward the future. The Global Games category at Ravensburger believes that play is what makes us human. Play fosters connections that bridge age, gender, race, socio-economic status, and culture, helping us to experience the universal joy of play, together. We are looking for highly motivated people committed to bringing great games into the world to join our team.

In addition to competitive total compensation and benefits (health/dental/vision; disability/life), we offer reimbursement for parking or public transportation cards; opportunities for employee learning via Ravensburger Academy, Lunch & Learn seminars, reimbursed language learning, and Mentorship programs; and a collaborative and creative working environment!

#### **Summary Description:**

We seek a seasoned and innovative Senior Narrative Designer to help shape the narrative vision and content for the Disney Lorcana Trading Card Game (TCG). Collaborate with cross-functional teams, including Creative and Game Development, ensuring the TCG's story aligns seamlessly and engages players. As a pivotal team member, you'll develop compelling narratives, characters, and world-building elements that resonate with players, enhancing the overall gaming experience.

The role of Senior Narrative Designer blends storytelling prowess with game development expertise, ensuring a harmonious fusion of narrative and gameplay. Join us in creating a world, storylines, and characters surrounded by adventure and Disney magic at every turn.

**Hours + Salary Range:** Full Time, salaried position + annual bonus (\$95k - \$110k base, DOE)

**Location:** Hybrid position located in the Seattle, Washington office with 3 days/week in-office minimum

**Reports to:** Narrative Design Manager

**Manages:** No direct reports

#### **Job Duties and Responsibilities (Essential Functions):**

- Shape the narrative vision and content for the Disney Lorcana TCG:
  - Create compelling and well-structured narrative, including themes, plotlines, and characters.
  - Develop engaging, high-quality content appropriate for a TCG that celebrates licensor IP.
- Collaborate with cross-functional teams:
  - Collaborate with game designers, artists, and writers to seamlessly integrate gameplay mechanics and narrative, ensuring a cohesive player experience.
- Demonstrate knowledge and expertise:
  - Knowledge of TCGs: A deep understanding of the trading card games, their mechanics, themes, and lore.
  - Visual Writing Skills: Must be able to craft concise and engaging text that complements the artwork and enriches the player's understanding of the card.
- Mentorship:



- Mentor and guide narrative designers, sharing expertise and helping them develop their skills.
- Foster a supportive learning environment, encouraging continuous growth and improvement within the narrative design team.
- Maintain lore continuity and adaptability:
  - Lore Continuity: Maintaining consistency in the lore and ensuring that new narrative elements don't conflict with established canon.
  - Familiarity with Disney properties.
  - Adaptability: Lorcana releases new sets and expansions regularly; this role must be adaptable and able to work within these different contexts.
- Provide feedback and promote collaboration:
  - Provide appropriate feedback to art directors about illustrations, including mechanical relevance and continuity concerns for character and lore.
- Communication and presentation:
  - Strong communication and collaboration skills are essential.
- Maintain high standards:
  - Review and provide constructive feedback on written materials, such as scripts, flavor text, short and long-form published stories, and marketing materials, to maintain a high standard of storytelling excellence.

#### **Knowledge/Skills/Abilities:**

- Deep understanding of creative needs in trading card games.
- Strong creative vision and effective communication skills.
- Adaptability to work in a highly iterative and ambiguous development environment.
- Enthusiastic about crafting an inspiring and exciting game world.
- Ability to simplify complex ideas and communicate across disciplines.
- Motivated, independent, and collaborative; comfortable seeking and offering help.
- Excellent organizational, time management, and prioritization skills.
- Computer Skills: Proficient in Microsoft Office (Word, Excel, Outlook, Teams, PowerPoint); familiarity with Filemaker databases or willingness to learn.
- Passion for Disney! We value team members who share our enthusiasm for the magic of Disney.

#### **Experience:**

- 4+ years as a Narrative Designer and writer.
- Experienced in TCG narrative design and worldbuilding.
- Strong background in game narrative processes.
- Excellent communication, organizational skills and high attention to detail.
- Professional writing experience in visual fields.

#### **Diversity + Inclusion Statement**

*We believe that in diversity lies strength; in challenge, growth; and in difference, the creativity of a fresh perspective. In line with our desire to build Ravensburger Global Games as a robust global home within the game industry, candidates from a variety of diverse backgrounds (be they racial, cultural, educational, socio-economic, gendered, or otherwise) are explicitly invited to apply.*

#### **Application Instructions:**

Please send an email including a cover letter explaining why you are applying for this position and why you believe you are the best person for the job (typed into the body of the email is fine) with a resume attached to [ravensburgergamesjobs@ravensburger.com](mailto:ravensburgergamesjobs@ravensburger.com).